

## BRIEF PROJECT PROFILE ON TEA SHOP/STALL

### INTRODUCTION

Tea as a refresher drink is being consumed throughout the country in urban as well as rural area. Tea shop/stall operation is a popular activity feasible in small town/village market. It requires small investment and it can be run by any unemployed youth in rural villages/small town.

### MARKET POTENTIAL

The operation/running of tea/coffee stalls in village/small town markets caters the needs of requirements of tea/coffee and traditional snacks to the local people. Normally tea shops functioning in these areas do not require much infrastructure for this activity. Tea shops/stalls have very good potential to be run in rural areas.

### PROCESS OF MANUFACTURE

Tea preparation is very simple and is well known throughout the country.

### FINANCIAL ASPECT

	Rs.
i) Land & Building.	Own/Rented
ii) Traditional furnace, utensils, glass tumbler, bench, furniture etc.	22,000
iii) Working capital	5,500
iv) Monthly sale.	27,500
v) Profit per month.	6,600
vi) Employment.	3 Nos.