

TEXTILE PRINTING

4. Textile Printing

Production capacity	Quantity: 30,000 sarees Value: Rs. 37.5 lakhs
Quality and standards for the product	-
User profile	Traditional Indian wear. Designers wear too.
Motive power required	12 HP
Project cost	
Land & building	300 sq mtrs covered area, 100 sq mtrs open? rented premises
Machinery & Equipment:	1. Printing table with AC top? (4) 2. Rubber squeezers (15) 3. Cottage steamer (1) 4. Dye paste stirrer (3) 5. weighing balance (1) Total cost: Rs 1,31,000
Raw materials per month	Mulmul cloth bleached 5.5 mtr x130cm, selvedge, - 13,750 meters per month, dyes(15 kgs) , gums (50kgs), soap (50kgs), and starch (80 kgs)
Utilities per month	Power, water, coal and firewood, cotton wase, screen? Rs 12,750 pm
Other contingent expenditure per month	Postage, adv, repair, maintenance, telephone, transportation, insurance, rent, misc? Rs 6350 pm
Staff / labour :	Printing Master, Printing Assistants(2) , Helpers (4), Steaming Master (1), unskilled workers (4), Accountant(1) Total cost: Rs.30,500 pm Rs. 90,000 pm
Working capital required(for 3 months)	Rs. 7,86,000
Total capital investment	Rs. 9,17,000
Cost of production per year	Rs. 33,04,000
Turnover per year	Rs. 37,50,000
Net profit	Rs. 4,46,000
Rate of return	48.63%
Break Even Point	48.25%
Machinery/ raw material suppliers	Anil Starch products, PB nO. 10009, Anil Road, Ahmedabad 380025 Supertex India Corporation, 132, Dr AB Road, Mumbai 18 KAM Syndicate, Suraj Newas, Tanulane, Santacruz, Mumbai Amar Dye Chem Ltd, Sitaldevi Temple Road, Mumbai 16