



ANNUAL REPORT

2008-09



MSME DEVELOPMENT INSTITUTE

GOVERNMENT OF INDIA

MINISTRY OF MSME

NARSAPUR CROSS ROADS

BALANAGAR.

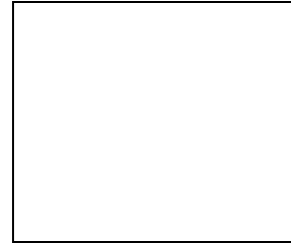
HYDERABAD

Ph: 23078131, Fax: 23078857,

Email: dcdi-hyderabad@dcmsme.gov.in

Website: <http://msmehyd.ap.nic.in>

From the Director's desk,.....



Shri Vijay Kumar, Director

With great pleasure, I present before you, the Annual Report of MSME Development Institute, Hyderabad, for the year 2008-09. This year has been a year of higher targets, achievements and improved performance of the Institute. In accordance with the objectives of the Eleventh Plan, great stress has been laid by the Office of the Development Commissioner (MSME), Ministry of MSME, Govt of India, on imparting skills for creating an employable workforce, and for propagating the message of self-employment.

With this objective in view, MSME- DI Hyderabad organized more than 300 Skill, Motivation and Management Development training programmes in every district of Andhra Pradesh. This year, the Institute has set precedence in higher penetration into remote areas of all districts. The Institute's networking with all Development Agencies in the Government and Non- Government fold is another pioneering effort this year. I feel proud to mention that more than 10,000 persons including unemployed youth, women, and persons belonging to the disadvantaged sections of the society have been the prime beneficiaries.

Apart from the training programmes, the Institute assisted the Micro and Small-scale sector of the state through many special programmes initiated by the O/o DC (MSME). These include the programmes on Bar coding, Intellectual Property Rights, Setting up of Tool Rooms, Incubators etc). Creating Awareness about these Schemes and programmes among entrepreneurs was the key objective of this year. These Programmes are to facilitate assistance to more Micro and Small-scale units in the coming years. I appeal to all Micro, Small and Medium Entrepreneurs to avail the benefits of these schemes to become more competitive globally.

I take this opportunity to thank all the associations of the state of Andhra Pradesh for extending their unstinted support towards reaching the common goal of promotion of the MSME Sector in the state. My thanks are also to all my officers and staff members, without whose co-operation it would not have been possible to achieve success in the year towards our cherished objectives.

*Hyderabad
20th March 2009*

*Vijay Kumar
Director*

CONTENTS

| <u>S.No</u> | <u>Topic</u> | <u>Page No.</u> |
|-------------|--|-----------------|
| 1 | Highlights of Achievements during 2008-09 vis – a vis 2007-08 | |
| 2 | About MSME- DI, Hyderabad and its attached offices | |
| 3 | Workshop Revenue – Br. MSME-DI, Visakhapatnam | |
| 4 | Publications from MSME-DI, Hyderabad | |
| 5 | Consultancy services provided | |
| 6 | Training programmes organized | |
| | i. ESDPs | |
| | ii. EDPs | |
| | iii. MDPs | |
| | iv. BSDPs | |
| | v. IMCs | |
| | vi. District wise programmes organized, with names of Officers | |
| 7 | Seminars/ Workshops organized | |
| 8 | National Vendor Development Programme | |
| 9 | Cluster Development Programme | |
| 10 | Export Promotion | |
| 11 | NMCP Programmes | |
| 12 | National Awards | |
| 13 | Revenue earnings | |
| 14 | Officers/ Staff Training | |
| 15 | Visit of Dignitaries | |
| 16 | Promotion of Hindi as Official Language | |
| 17 | Annexures – Training programmes & IMCs organized | |
| | - Project Profiles prepared | |
| | - Revenue earned | |
| 18 | List of Officers in MSME-DI and Br. MSME-DI, Hyderabad | |

ANNUAL REPORT 2005-06
SMALL INDUSTRIES SERVICE INSTITUTE
HYDERABAD

About MSME – DI, Hyderabad:

MSME- Development Institute, Hyderabad was established in the year 1956, as a field Institute of the Small Industries Development Organization,(SIDO), with an objective to provide much needed consultancy and support to the small scale industrial sector. In Andhra Pradesh, MSME-DI, Hyderabad was the pioneer industrial consultancy organization. Even today, the Institute is dedicated to provide need based support to small scale entrepreneurs by providing various essential inputs like technical counseling regarding selection of product location, raw materials, machinery, layout, and product process, managerial consultancy, etc. The Institute also helps MSEs by imparting knowledge on new practices like modernization, technology upgradation, acquiring international quality systems, energy conservation, pollution control etc.

The training programmes organized by MSME-DI, Hyderabad are rated as one of the best in the State, as they encompass all aspects of starting and managing a small scale unit. The Entrepreneurship cum Skill Development Programmes, Entrepreneurship Development Programmes, Management Development Programmes, and the Skill Development Programmes focus on developing and sharpening the entrepreneurial, managerial and technical skills of the existing or prospective entrepreneur.

MSME - DI, Hyderabad is ably supported by its Branch Institute located at Visakhapatnam. The branch Institute's jurisdiction is over the four districts of North Coastal Andhra, namely, Srikakulam, Vizianagaram, Visakhapatnam, and East Godavari.

The **MSME Testing Station, (MSME - TS)**, located strategically in Sanathnagar Industrial Estate, Hyderabad, functions under the administrative control of MSME –DI Hyderabad. It provides testing facilities for MSEs in the areas of physical testing, chemical analysis, etc. It provides consultancy services to MSEs on quality control and standardization procedures and systems testing to national and international standards, and provides 3rd party assurance for products and services from MSME sector on quality levels to major buyers like Government Departments, DGS&D, Railways, PSUs, Defence establishments,

etc. The testing center has been upgraded with the addition of sophisticated testing equipment.

I. WORKSHOP FACILITIES, REVENUE EARNED:

The common facility workshop attached to Br.MSME-DI, Visakhapatnam undertakes job works from local MSME units. The revenue earned by FTS, and Br.MSME-DI, through job charges, during 2008-09, and the last two years is as:

| Workshop | 2008-09 | 2007-08 | 2006-07 |
|------------|---------|---------|---------|
| Br.MSME-DI | | | |
| FTS | | | |

II. TECHNICAL AND OTHER PUBLICATIONS OF MSME-DI

MSME-DI, Hyderabad and its branch office at Visakhapatnam prepare technical literature like Project Profiles, Detailed Project Reports, Status Reports and Directories on specific industries, for the benefit of existing and prospective entrepreneurs. During the year 2008-09, the following technical literature was prepared:

Directories:

1. Industry Association in AP

Status Reports:

2. Refrigeration and Air Conditioning Industry in AP

Project Profiles: Project profiles are prepared on product lines that are found to have scope for development in MSME sector. During 2008-09, the Institute prepared **48 project profiles**

III. CONSULTANCY SERVICES PROVIDED:

| S No. | Service | 2008-09 | 2007-08 | 2006-07 |
|-------|---|---------|---------|---------|
| 1. | No of units visited | | | |
| 2. | Assistance through correspondence(including through email, telephone etc) email, telephone etc) | | | |
| 3. | Visitors' enquiries received at MSME-DI | | | |

IV. TRAINING PROGRAMMES CONDUCTED BY MSME-DI

MSME-DI has been instrumental in creating many entrepreneurs every year, through a wide range of training programmes. The Institute organizes Entrepreneurship cum Skill Development Programmes, Entrepreneurship Development Programmes, Management Development programmes and Skill Development Programmes, for promoting entrepreneurship. During the year 2005-06, the Institute organized training programmes in the following areas:

Entrepreneurship Development Programmes (EDPs):

- Screen Printing and Desk Top Publishing
- Beauty Therapy and Cosmetology
- Decoration on glass/glassware for architecture
- Cultivation, processing and marketing of medicinal plants
- Fashion designing
- Bakery and confectionery items
- Manufacture of household chemical goods, Food Processing etc,
- Mfr of leather shoes and other footwear
- Decoration on glass ware for buildings
- Motor Rewinding and Transformer Winding
- Production and export of fashionable garments (in association with NIFT)
- Refrigeration and Air conditioning
- 4 wheeler servicing and repair

Management Development Programmes (MDPs):

- Sales and Marketing management
- Supply Chain Management & logistics
- Enterprise Resource Planning
- Export marketing
- Financial management
- Starting and managing a small scale industry
- Business Accounting
- Call Centre Executive Training, etc

Skill development Programmes: (SDPs)

- Water and food analysis
- Diamond grading and appraisal
- Gold appraisal
- Jewelry designing
- Machine Shop Practice
- Servicing and Repairing of mobile phones and cordless phones
- Manufacture of Leather Goods, like bags, purses etc
- Analytical testing methods
- Chemical Instrumental analysis

The details of number of programmes, number of persons trained etc. through these programmes during the past three years is as follows:

| Training | 2003-04 | | 2008-09 | | 2005-06 | |
|-------------|-------------------|------------|-------------------|------------|---------------|------------------|
| | No. of programmes | No trained | No. of programmes | No trained | | |
| EDPs | 17 | 482 | 29 | 794 | 26 +6* | 734 +139* |
| MDPs | 12 | 400 | 16 | 502 | 24+2* | 661+74* |
| SDPs | 14 | 218 | 10 | 108 | 21 | 441 |

- done under PD Account funds

Total Number of units grounded by Trainees/other beneficiaries of MSME-DI: 152

The details of all training programmes are annexed to this report.

**MOTIVATION
CAMPAIGNS
ORGANIZED
BY MSME-DI**

| | 2008-09 | 2007-08 |
|----------------------------|----------------|----------------|
| No. of Campaigns conducted | 9 | 27 |
| No. of persons motivated | 2553 | 4830 |

DEMONSTRATION PROGRAMMES:

MSME-DI, Hyderabad organized product process demonstration programmes to demonstrate the process of manufacture of simple chemical products such as detergent powder, cold cream, talcum powder, candles, phenyl, etc. **190** persons were trained during 2005-06.

V. SEMINARS/WORKSHOPS ORGANIZED BY MSME-DI AND ITS BRANCH:

To create awareness on various issues of concern to the MSME sector, MSME-DI constantly organizes seminars and workshops, by partnering with Institutions of repute and Industry organizations. During the year 2005-06, MSME-DI and Br.MSME-DI organized the following Seminars and Workshops:

- **Workshop on Coating tools:** MSME-DI, Hyderabad, in association with Fiber Glass Industries Association of AP organized a one day Workshop on coating tools for Fibre Reinforced Plastics industry, at Hyderabad, on 23rd April 2005. 30 entrepreneurs participated in the programme
- MSME-DI, Hyderabad, associated with Confederation of Indian Industry, Hyderabad chapter, to organize a **seminar on 'Public Private Partnership-Intellectual Property Rights-Protection for SMEs'** on 26th April 2005
- **Seminar on Bio diesel:** MSME-DI, Hyderabad, in association with the CommiMSMEonerate of Industries, Government of AP jointly organized a one day Seminar on Jatropha Cultivation and Bio- Diesel ProceMSMEng on 21.9.05. The Seminar was chaired by Shri VM

Manohar Prasad, IAS, Secretary, Department of Rain Shadow Area Development; Govt of AP. Director MSME-DI presided over the Seminar. Keynote address was delivered by Shri Engbert Grundemann, Director, Land use Innovations, Nandan Bio-Matrix, Hyderabad. Technical seMSMEons on - bio fuels as renewable energy sources, scope of Jatropha and Pongamia cultivation in dry land, management of Jatropha cultivation, Jatropha seed proceMSMEng, trans-esterification proceMSMEng of bio-diesel, by products, feasibility and economic viability in MSME sector etc followed. The Seminar was attended by 140 participants, including farmers, entrepreneurs, and officials from various Government Departments. Technical seMSMEons were handled by eminent scientists from Research Organizations, consultants and Machinery suppliers.

- MSME-DI, Hyderabad and Quality Development Society, jointly organized a one day **Seminar on Intellectual Property Rights** on 29th November 2005, at the Institute of Telecommunication Engineers Auditorium, for the benefit of Electronic and electrical units' cluster in and around Hyderabad. The seminar was inaugurated by Principal Director, NISIET. Technical seMSMEons were handled by Director, MSME-DI, CII, representative of Qaiser Iprex, APTechnology Development Cell. The topics dealt were- Geographical Indication, commercialization of Technology & IPR, Business impact of Innovation and IPR, etc. 150 persons from MSEs, Govt Organizations and others participated
- MSME-DI organized a **Sensitization programme on Credit Linked Capital Subsidy Scheme for Technology Upgradation**, on 17.2.06, at the Institute's premises. GM, SIDBI, AGM, NABARD, representatives from Commercial Banks, and APSFC, and officers from MSME-DI made presentations on the features of the scheme. Panel discuMSMEons were held with entrepreneurs about the scheme. 85 MSME entrepreneurs participated
- A one day **Sensitization programme on Bio technology** was organized by MSME-DI, in association with FAPCCI, Hyderabad at Visakhapatnam

on 4.3.06. 84 persons from various MSEs participated in the programme.

- MSME-DI, in association with Andhra University and National Productivity Council organized a **Workshop on “Strategies for Enhancing Industrial Productivity”** at Visakhapatnam on 23.3.06
- In association with **NPC**, MSME-DI organized a similar programme on **Productivity enhancement in SMEs** at Hyderabad on 29.3.06. 60 entrepreneurs and others attended the programme

VI. VENDOR DEVELOPMENT PROGRAMMES

Promoting vendors by creating a platform for introducing large scale units and their requirements to small scale suppliers has been an important role being played by MSME-DI over the years. The Public Sector Units and Large industries require a variety of components, spares and services from the small scale sector regularly. To open such opportunities to the small scale sector, MSME-DI, Hyderabad organized three Vendor Development programmes during the year 2005-06:

National Level VDP: MSME-DI, Hyderabad organized a National Vendor Development Programme, Seminar-cum Exhibition on 14th and 15th December 2005, at ClaMSMEc Gardens, Secunderabad, in association with NSIC, CommiMSMEonerate of Industries, Govt of AP, and Federation of AP Small Industries Association. Shri H P Kumar, Chairman & Managing Director, NSIC Ltd was the chief guest, while Shri GS Bhowmick, GM, Visakhapatnam Steel Plant, was the Guest of Honour at the Seminar. Other dignitaries included Zonal General Manager, NSIC, Addl. Director, CommiMSMEonerate of Industries, GM(MM), VSP, and Past president, FAPSIA.

Around 250 stalls were set up at the venue, by small scale industries from AP, Tamil Nadu, Karnataka, Delhi, Maharashtra, Madhya Pradesh, Gujarat, Puna and Goa. PSUs like South Central Railway, Bharat Dynamics Ltd, HAL, NTPC, NFC, etc also displayed their products. Business enquires worth Rs. 6 crores were generated. 113 units were registered with VSP as Vendors

MSME-DI organized a meeting to follow up progress of NVDP organized during the last year, with Visakhapatnam Steel Plant. The meeting was held in the chambers of Executive Director, VSP, and was attended by senior officers from Ancillary Development Cell, Materials Management division etc of VSP, apart from 15 MSME Associations of Visakhapatnam region. At present, VSP sources its requirements from 146 local MSME units(located within a radius of 100km) and 395 non local MSEs, valued at Rs. 114 crores. VSP has assured participation in all future VDPs organized by MSME-DI.

State level VDP: Small Industries Service Institute Hyderabad organized a two day **National Seminar –Vendor Development Programme ‘Focus SME – Unleashing the Power ..’** jointly with the Federation of AP Chambers of Commerce and Industry FAPCCI, and the Indian School of Business, Hyderabad (ISB) on 20th and 21st May 2005. The Major sponsors were the Government of AP, SIDBI, SBH and APSFC.

The Chief Guest at the Seminar was Shri G Vinod, Hon’ble Minister for Labour and Employment, Government of AP. Guest of Honor was Smt. Lakshmi Parthasarathy, IAS, Principal Secretary to Govt, Industries and Commerce Department. Other Dignitaries who shared the dais were Shri M. Ram Mohan Rao, Dean, ISB, Shri ARK Rao, Director, MSME-DI, Hyderabad, Shri Shekhar Agarwal, Chairman, SMEDC, FAPCCI, and Shri O.P. Goenka, President, FAPCCI. An exhibition of products of MSEs was arranged, showcasing the capabilities of the MSME sector. Business enquiries worth Rs. 1 crore were generated.

The Seminar focused on the growth of SME sector in the emerging scenario, and positioning of the sector for expanding markets. Director MSME-DI gave a special address on Vendor Development and chaired a technical session on Marketing strategies.

MSME-DI, Hyderabad started an innovative **training programme for Management Representatives of ISO 9001:2000**. The programme is aimed at equipping candidates with Engineering/technical background for assisting MSEs to

implement ISO 9001:2000 standards in ISO certified small scale units. 18 persons were trained

VII. Paper presentations:

- Director Shri ARK Rao made a presentation on 'Self Employment Opportunities – Role of MSME-DI' at a Workshop on Employment Opportunities for Tribals in various sectors, organized by ITDA Bhadrachalam
- Director made a presentation on 'Prospects of SMEs in the liberalized economy' at a seminar organized by APSFC at their Golden Jubilee celebrations
- Director and AD(EI) made a presentation on "Training needs for MSME sector in the changed era" at National Seminar on "Sustainable Development of SMEs: New Policy Initiatives" organized by NISIET during 23& 24 March 2006.
- Officers of various trades (Technical, EI & IMT) of MSME-DI & Br. MSME-DI regularly deliver talks on various topics of concern to New and existing entrepreneurs , at EDPs and other programmes organized by MSME development agencies like DICs, APSFC, Engineering Colleges, NISIET, etc.

VIII. Cluster Development Programme :

- With aMSEstance of CDE, the fan cluster of Balanagar, Hyderabad has been registered under Societies Act.
- Two units of the cluster were motivate to exhibit their products at International Trade fairs at Kenya, Johannesburg and Italy.
- The fan cluster organized a Divali Mela at Hyderabad in November 2005, to raise funds for the Fan Association. Rs. 6 lakhs were raised during the Mela.
- A business delegation of Members of Fan cluster and CDE, Shri Arvind Patwari, DD(Mech) of MSME-DI, Hyderabad visited Dubai and Colombo in December 2005 to organize Buyers-Sellers Meets. Business enquiries worth Rs2.5 crores were generated.

- CDE, MSME-DI, Hyderabad and Mr. Heinz Andritzky, a Business Development Service Provider from Senior Export Service, Germany invited for aMSEsting the fan cluster, developed a four winged fan with good air delivery. The fan was designed, and a prototype was prepared by the CDE and the expert at facilities available with FTS, Hyderabad. After relevant tests were carried out, it was found that the new design had a better sweep, and showed a significant 20% increase in air delivery. A significant 40% reduction in net weight of the fan, and cost reduction of 30% has been achieved. A report on this is being submitted to the Head Quarters separately.
- Five members of the cluster attended a B2B programme organized at Chennai on 6.1.06. They interacted with delegates from trade desk of Australian, Malaysian Embassy of Orbit travels, Dun & Bradstreet and EEPC.
- Two units of the cluster are being financed by Indusind Bank and SIDBI towards Term Loan and Working capital.

IX. Production Returns: MSME-DI, Hyderabad, with the help of Br. MSME-DI constantly send data on production of selected small scale units, to the Headquarters, for compilation of the production index. During the year, as per the target set, the Institute collected and sent 192 units production returns of 16 selected units manufacturing 18 important reserved items. Four hundred and thirty two (432 production returns of 108 units were sent on a quarterly basis}.

X. PARTICIPATION IN EXHIBITIONS:

MSME-DI, Hyderabad participates in Exhibitions and fairs organized by other Agencies, to promote the message of Self employment through enterprise. During the year 2005-06, set up stalls at the National Science Congress, organized at NG Ranga Agricultural University, and inaugurated by the Hon'ble Prime Minister of India. MSME-DI also set up a stall at Seminar/VDP 'Focus SME – unleashing the power" organized

at FAPCCI. Both the stalls were visited by many dignitaries and existing and prospective entrepreneurs.

XI. CO-ORDINATION WITH OTHER AGENCIES:

1. **Director, MSME-DI as a Committee Member:** Director, MSME-DI, Hyderabad is a member of various Committees in the State, set up by different Organizations, for implementing various policies of the Government of India, and Govt of AP. The important among them are the State Level Inter Institutional Committee for revival of sick units, (SLIIC), State Level Bankers Committee Meeting (SLBC), State Level Committee for implementation of PMRY, Task Force Committees in districts for PMRY candidates selection, State Level Guidance Committee of NABARD, DRIIP implementation Committee, RSQC committee of O/o DGFT, Selection Committees of NSIC, State Level committee meeting of C DAC. etc.

2. During the year, MSME-DI, Hyderabad has worked in close association with many MSME Development organizations in organizing programmes for the development of MSEs. Important among these are NISIET, CITD, SIDBI, NABARD, APSFC, APPC, CommiMSMEonerate of Industries & District Industries Centres, KVIC, ITDA, DRDA, etc.

3. MSME-DI also worked in close co-ordination with many Industry Associations and NGOs in promoting the interests of the MSME Sector. The Institute conducted many programmes in association with the Industry Associations, and also provided inputs like training, consultancy, and organization skills for jointly organizing programmes with them.

A few of the Industry Associations with which MSME-DI had close association are :

- Electronic Industries Association of AP, Osmania University Campus, Hyderabad.
- Federation of AP Chambers of Commerce and Industry, Hyderabad
- Association of Lady Entrepreneurs of AP, Hyderabad
- Technocrat Industries Association, Hyderabad
- Association of coal consumers,
- Confederation of Indian Industry, Hyderabad chapter
- AP Plastic Manufacturers Association, Hyderabad

- Federation of AP Small Industries Association, Hyderabad
- All India Manufacturers Association, Hyderabad chapter
- Jewellery Manufacturers Association, Vijayawada – reg. organizing an SDP at Vijayawada
- Ceramic Entrepreneurs Service Society, Visakhapatnam – reg Workshop on fly ash utilization at Visakhapatnam

XII. EXPORT PROMOTION:

- **Training programme on Packaging for Exports:** Packaging for exports: MSME-DI organized a programme on Packaging for 21 entrepreneurs of MSME units, on 5th January 2006. Faculty from the Indian Institute of Packaging conducted the training classes

- **Sponsoring units for participating in International Trade Fairs:** During 2005-06, SIDO participated in several International Trade Fairs . MSME-DI forwarded and sponsored the names of a total of 10 MSME units:

MSME units recommended by MSME-DI, Hyderabad for participating in International Trade Fairs:

| S.No | Name of the Fair | Name & address of the unit M/s..... | Contact Nos. | Product displayed |
|------|---|--|---|--|
| 1 | Kenya International Autumn Fair, Nairobi, Kenya, 14-20 September 2005 | Jain Electro Mech Appliances, # 14, Bhagya Nagar Co-operative Industrial Estate, Balanagar, Hyderabad 037 | 23772412, 55290321 | 3 pcs of ceiling fans |
| 2 | „ | Godavari Fluid Systems Pvt Ltd, 37-94/2, Madhura Nagar, Sainikpuri, Secunderabad 500094 | 2711687,27117466 Fax: 27117455 Email: guvhyd@rediffmail.com | Display material of water filter systems |
| 3 | „ | Nikita Trade Link, 5-32/16, Kukatpally, Hyderabad | 55904870 | 3 pcs of ceiling fans |
| 4 | SAITEX Fair, Johannesburg, 27-30 | Gemni Food Machinery Pvt. Ltd, Gemni House, 3 rd Floor, Kingston | 27890791, 55316691-92 fax: 27810751 email: gemnie@eth.net info@gemni.com | Publicity material about wafer making |

| | | | | |
|----|---|--|--|---|
| | September | Palace, Penderghast Road, Secbd 3 | | machines |
| 5 | „ | Suvarna Technosoft Pvt Ltd , #104, 1 st Floor, Sirisha Plaza, H No. 6-3-850/1, Ameerpet, Hyderabad | 55101010 Fax: 50035655 Email: suresh @suvarnaa.com | Publicity material about hospital administration software |
| 6 | International Leather Goods Fair , 88 th Mipel – The bag show, Milan (Italy) 22-25 th September 2005 | M/s S.R. Bags, 12-2-20, Murad Nagar, Hyderabad 500028 | 040-23536009 | Leather bags, passport covers |
| 7 | International Leather Goods Fair , 88 th Mipel – The bag show, Milan (Italy) 22-25 th September 2005 | M/s, Vogue Leathers , #1-4-549/1/B/J, Musheerabad Hyderabad 500020 | Tel :040-55465012 | Passport covers, wallets made of leather. |
| 8 | SAITEX Fair, Johannesburg , 27-30 September | Pioneer Rubber Industries, Vijayawada | Fax: 0866-2577564 | |
| 9 | Fancy Food Show, San Francisco, USA | Silver Masala Products, Hyderabad | | Ground spices |
| 10 | MUBA International Fair, Switzerland | M/s Golden Bangle Stores, Hyderabad | | Imitation jewelry |

XIII. NATIONAL AWARDS

- **Nomination of Awards for 2003** MSME-DI invited applications from eligible MSME units for Government of India's National Awards for Best MSME entrepreneur, for Best

Quality Products, and for R&D efforts in the MSME sector. Scrutiny and recommendation of applications for the award was done under the Chairmanship of Secretary Industries, GoAP, through the State Level Committee.

XIV. MEDIA COVERAGE:

The developmental activities undertaken by MSME-DI, Hyderabad received good media attention. Prominent local dailies covered the Institute's activities in detail, highlighting the salient work done by it in Entrepreneurship development in the state. A few of the major articles published in dailies are:

Electronic media coverage:

Phone-in interviews: Director MSME-DI, other senior officers of the Institute gave TV and radio interviews on entrepreneurship and training. There were repeated telecasts of these programmes.

Exclusive programme on self employment: ETV 2 channel made recordings of interviews with officers of the Institute for featuring in an exclusive programme on ETV 2, titled Yuvashakthi, which will be telecast national wide in different ETV channels. Shots of training programmes and other facilities/services offered by the Institute were filmed. The programme is scheduled to go on air on all national channels of ETV in April 2006.

The activities of MSME-DI, and the role played by MSME-DI in propagating the message of self employment was given ample coverage in various channels.

Apart from the above, many other press releases, advertisements, and news coverage on MSME-DI's and Br.MSME-DI's activities appeared in Newspapers and industry journals during the year under report.

- Visits of Dignitaries: AS&DC(MSME), Shri Satyananda Mishra, IAS, visited MSME-DI, Hyderabad on 24.6.05. Director, MSME-DI, Shri ARK Rao, briefed him about the activities of MSME-DI,

Hyderabad. DC(MSME) presided over the Valedictory function of MDP on Jute products and awarded certificates to trainees. Later, DC(MSME) chaired a meeting of prominent representatives of Small Industry Associations of AP, and held discussions regarding status of MSEs in AP.

XV. . OTHERS:

Official Language implementation: Hindi Divas/Hindi Saptah was organized in MSME-DI, Hyderabad on from 14.9.05. Competitions in Hindi noting, drafting and dictation were held and the winners were given cash awards.

XVI. REVENUE EARNED (BY MSME-DI, BR.MSME-DI AND FTS), DURING THE PAST 7 YEARS:

| Year | Revenue earned (in Rs). |
|-------------------------|---|
| 1999-2000 | 25,60,322 |
| 2000-01 | 52,27,029 |
| 2001-02 | 43,30,306 |
| 2002-03 | 62,36,828 |
| 2003-04 | 74,55,009 |
| 2004-05 | 87,80,410 |
| 2005-06 (excluding FTS) | 1,08,31,145 (MSME-DI) + Rs. 19,27,508 = |
| | Rs. 1,27,58,653 |

Annexure I

REVENUE EARNINGS:

Details of revenue earned by MSME-DI, its branch, and FTS, during 2004-05 is as follows:

| | Activity | Total revenue earned in 2004-05 |
|--|---|---------------------------------|
| | Common Facility Workshop Revenue (Br.MSME-DI) | 30800 |
| | SDP (training fee – regular courses) | 4500 |
| | SDP specialized Hi tech courses including CAD/ CAM | - |
| | Sale of trainee products | - |
| | EDP training fee | 493477 |
| | MDP training fee | 396350 |
| | Seminar fee (ISO & Bio tech) | - |
| | Capacity assessment and consultancy | - |
| | Project appraisals | 6200 |
| | NSIC | 110000 |
| | SCX | 3700 |
| | Sale of publications | 9910 |
| | Others: | |
| | Chemical process demonstration | 1410 |
| | ISO 9000 consultancy | - |
| | Miscellaneous | 91378 |
| | Trg – Packaging for exports | 14250 |
| | Vendor Development programme | 884250 |
| | Energy cons. Programme | - |
| | PD Account | 3043621 |
| | Sale of finished products | 570 |
| | Total | 5113816 |
| | Revenue in PD Account after remittance to Govt account | 5717329 |
| | Grand total | 10831145 |
| | Total exp. of the Inst.(excl in bl dg, m/c etc) Incl. Br.MSME-DI | 19145235 |

Annexure II: Training programmes organized during 2005-06

Entrepreneurship Development programmes:

| | Programme title | Venue | Duration | No. of persons trained | Status |
|---|--|---------------------------|--------------------|------------------------|----------------------------------|
| 1 | Sanctioned funds : EDP on Cultivation, ProceMSMEng and Marketing of Medicinal plants | Gooty, Anantapur district | 17.5.05 to 16.6.05 | 31 | concluded(29 Gen, 2 SC, 3 women) |

| | | | | | | |
|----|---|----------------------------|---------------------------|----|----|---|
| 1 | Motor Rewinding and Transformer winding | Hyderabad | 27.6.05 23.9.05 | to | 18 | concluded |
| 2 | Beauty Therapy, in association with M/s Anu Beauty Clinic, Visakhapatnam | Visakhapatnam | 21.6.05 21.7.05 | to | 29 | concluded women (22 Gen, SC/ST – 6, 1 PH) |
| 3 | DTP and Screen Printing | Hyderabad | 25.7.05 24.8.05 | to | 32 | concluded(2 2Gen, 7 w, 8 SC, 2 PH) |
| 4 | Beauty Therapy | Visakhapatnam | 9.8.05 8.9.05 | to | 37 | concluded(all women, 2 SC) |
| 5 | Desk Top Publishing | Visakhapatnam | 17.8.05 to 16.9.05 | | 24 | concluded(8 w, 11SC, 11 Gen) |
| 7 | Design and Mfr of leather shoes & footwear, in association with AP Footwear Development Corporation | Hyderabad | 1.8.05 31.10.05 | to | 32 | concluded |
| 8 | DTP | Jadcherla | 29.9.05 28.10.05 | to | 26 | concluded |
| 9 | DTP | Wanaparthy | 30.9.05 29.10.05 | to | 26 | concluded |
| 10 | EDP on Bakery and Confectionery Items, | Hyderabad | 7.11.05 6.12.05 | to | 30 | concluded |
| 11 | DTP | Shadnagar | 3.10.05 2.11.05 | to | 30 | concluded |
| 12 | Food ProceMSMEng | Eluru | 25.10.05 24.11.05 | to | 32 | concluded |
| 13 | Decoration of Glass ware for Buildings and architecture | Hyderabad(MSM E-DI) | 24.11.05 23.12.05 | to | 30 | concluded |
| 14 | Fashion Designing | Visakhapatnam | 11.11.05 9.12.05 | to | 35 | Concluded All women (4SC) |
| 15 | DTP | M/s RC Info, Visakhapatnam | 20.12.2005 to 19.01.06 | | 30 | concluded |
| 16 | DTP & Screen Printing | MSME-DI | 16.1.06 15.2.06 | to | 27 | concluded |
| 17 | Chemical and food products | Siddipet, Medak | 31.1.06 3.3.06 | to | 30 | concluded |
| 18 | Fashion Design (all women) | Vijayawada | 9.1.06 8.2.06 | to | 27 | concluded |
| 19 | Fashion Design | Guntur | 23.1.06 22.2.06 | to | 30 | concluded |
| 20 | Decoration of Sheet glass for buildings and architecture | MSME-DI | 23.1.06 22.2.06 | to | 25 | concluded |
| 21 | Beauty Therapy | Guntur | 22.2.06 | to | 26 | concluded |

| | | | | | | |
|-------|---|----------------------------|---------------------|----|------------|------------------|
| | | | 20.3.06 | | | |
| 22 | Beauty Therapy | Srikakulam | 10.2.06 9.3.06 | to | 25 | concluded |
| 23 | Chemical, food and acrylic products | Isnanpally, Medak district | 23.2.06 23.3.06 | to | 28 | concluded |
| 24 | Two wheeler and servicing | Hyderabad | 17.2.06 17.3.06 | to | 21 | concluded |
| 25 | Bakery Products and confectionery | Hyderabad | 9.12.06 12.1.06 | to | 26 | Concluded |
| 26 | 4 wheeler servicing and repair | Chirala | 18.1.06 18.2.06 | to | 27 | Concluded |
| | Total | | | | 734 | |
| S. No | PD ACCT: | | | | | |
| 1 | Cell phones servicing and repairing | Hyderabad | 11.5.05 10.6.05 | to | 15 | Concluded |
| 2 | Call Centre Executive Training | Sirpur Kagaznagar | 9.6.05 8.7.05 | to | 40 | concluded |
| 3 | Auto Electricals Servicing | Hyderabad | 27.6.05 12.8.05 | to | 17 | Concluded (5 SC) |
| 4 | Apparel Fashion Designing | Hyderabad | 15.6.05 14.10.05 | to | 20 | concluded women |
| 5 | Advanced course on Beauty Therapy | Visakhapatnam | 20.9.05 19.10.05 | to | 12 | concluded |
| 6 | Mfr and Export of Fashionable garments, in association with NIFT, Hyderabad | Hyderabad | 29.8.05 28.11.05 | to | 35 | Completed |
| | Total | | | | 139 | |

Management Development Programmes:

| | Programme title | Venue | Duration | No. of persons trained | |
|----|--------------------------------|----------------|---------------------|------------------------|--------------------------------------|
| 1. | Call Centre Executive Training | Visakhapatnam | 20.6.05 to 30.6.05 | 23 | (18 Gen, 3 SC, 1 ST, 1 PH, 10 women) |
| 2. | Export Marketing | Hyderabad | 20.6.05 to 30.6.05 | 29 | (27 Gen, 4 w, 2 SC) |
| 3. | Call Centre Executive Training | Visakhapatnam, | 12.7.05 to 22.07.05 | 30 | (24 Gen 6 SC/ST, women 3) |
| 4. | Export Marketing | Hyderabad | 27.6.05 to 6.7.05 | 31 | (27Gen, 3 SC, 1 PH) |
| 5. | Supply Chain Management | Hyderabad | 11.7.05 to 16.7.05 | 26 | (3 SC, 1 PH) |
| 6. | Call centre Executive training | Visakhapatnam | 25.7.05 to 4.8.05 | 25 | (22 gen, 10 w, 3 SC) |

| | | | | | |
|-----|--------------------------------|--------------------|----------------------|------------|-----------------------|
| 7. | Sales and marketing management | Hyderabad | 26.7.05 to 5.8.05 | 23 | (2w, 1 SC, 1 ST, 1PH) |
| 8. | Call Centre Executive training | Hyderabad | 19.9.05 to 23.9.05 | 27 | completed |
| 9. | Sales and Marketing Management | Hyderabad | 3.10.05 to 8.10.05 | 26 | completed |
| 10. | Starting and Managing an MSME | Visakhapatnam | 24.10.05 to 28.10.05 | 30 | completed |
| 11. | Sales & Marketing Management | Visakhapatnam | 19.11.05 to 23.11.05 | 23 | completed |
| 12. | Basic Accounting | Wanaparthy | 22.11.05 to 2.12.05 | 26 | completed |
| 13. | Basic Accounting | Wanaparthy | 22.11.05 to 2.12.05 | 27 | completed |
| 14. | Supply Chain Management | Hyderabad | 16.1.06 to 21.1.06 | 34 | Completed |
| 15. | Enterprise Resource Planning | Hyderabad | 13.2.06 to 18.2.06 | 29 | Completed |
| 16. | Sales & Marketing Management | Anantapur | 20.2.06 to 25.2.06 | 37 | Completed |
| 17. | SCM | Hyderabad | 27.2.06 to 4.3.06 | 29 | concluded |
| 18. | Computerised Accounting | Vijayawada | 6.3.06 to 11.3.06 | 26 | concluded |
| 19. | Starting & Managing an MSME | ITDC, Vizianagaram | 21.2.06 to 25.2.06 | 22 | Concluded |
| 20. | Call Centre Executive Training | Vijayawada | 6.3.06 to 17.3.06 | 26 | Concluded |
| 21. | Basic Accounting | Wanaparthy | 23.3.06 to 29.3.06 | 21 | concluded |
| 22. | Call centre executive | Hyderabad | 22.3.06 to 28.3.06 | 21 | Concluded |
| 23. | Call Center Executive training | Hyderabad | 16.3.06 to 24.3.06 | 20 | Concluded |
| 24. | Call centre Executive Training | MSME-DI, Hyderabad | 6.3.06 to 14.3.06 | 50 | Concluded |
| | Total | | | 661 | |

MDPs under PD Account

| | | | | | |
|---|--|-----------|--------------------|----|-----------|
| 1 | Domestic & Export Marketing for Jute Entrepreneurs of AP | Hyderabad | 20 to 24 June 2005 | 36 | completed |
| 2 | Call Centre Executive training | Hyderabad | 12.9.05 to 16.9.05 | 38 | completed |

Skill Development Training Programmes:

| | Sanctioned/ PD Acc. | Programme title | Venue | Duration | No. of persons | Status |
|--|---------------------|-----------------|-------|----------|----------------|--------|
|--|---------------------|-----------------|-------|----------|----------------|--------|

| | | | | | | | |
|-----|------------|--|---------------|-------------------------|----|---------|-------------|
| | | | | | | trained | |
| 1. | Sanctioned | Machine Shop practice | Visakhapatnam | 1.3.05 31.8.05 | to | 7 | completed |
| 2. | Sanctioned | Machine Shop Practice | Visakhapatnam | 1.9.05 28.2.06 | to | 2 | In progress |
| 3. | PD Acc | Chemical & Instrumental Analysis | Hyderabad | 15.6.05 14.10.05 | to | 21 | concluded |
| 4. | PD Acc | Chemical & Instrumental Analysis | Hyderabad | 18.7.05 17.8.05 | to | 23 | Concluded |
| 5. | PD Acc | Gold Appraisal | Hyderabad | 3.8.05 11.8.05 | to | 24 | Concluded |
| 6. | PD Acc | Repair & Maint of Mobile phones | Hyderabad | 25.7.05 24.8.05 | to | 15 | Concluded |
| 7. | PD Acc | Chemical & Instrumentation Analysis | Hyderabad | 4.8.05 to 3.9.05 | | 24 | Concluded |
| 8. | PD Acc | Chemical & Instrumentation Analysis Batches I & II & III | Hyderabad | 19.9.05 to 18.10.05 | | 69 | Concluded |
| 9. | PD account | Diamond Grading and Appraisal | Hyderabad | 19.10.05 to 26.10.05 | | 30 | Concluded |
| 10. | PD account | Chemical and Microbiological analysis of food and water | Hyderabad | 20.10.05 to 19.11.05 | | 8 | concluded |
| 11. | PD account | Chemical analysis and Instrumentation | Hyderabad | 17.11.05 to 3.12.05 | | 27 | concluded |
| 12. | PD account | Chemical Analysis & Instrumentation | Hyderabad | 10.11.05 to 9.12.05 | | 16 | concluded |
| 13. | PD Account | Fashion Apparel Designing | Hyderabad | 10.11.05 to 9.3.05 | | 16 | In progress |
| 14. | PD Account | Servicing & repair of mobile phones | Hyderabad | 5.11.05 to 4.12.05 | | 33 | concluded |
| 15. | PD Account | Design & Mfr of Leather shoes & chappals | Hyderabad | 10.11.05 to 9.2.05 | | 26 | concluded |
| 16. | PD Account | Diamond Grading & Appraisal | Vijayawada | 19.12.05 to 25.12.05 | | 14 | Concluded |
| 17. | PD Account | Gold Appraisal | Hyderabad | 26.12.05 to 30.12.05 | | 15 | Concluded |
| 18. | PD Account | Apparel, Fashion Designing, | Hyderabad | 10.11.05 to 9.3.06 | | 16 | Concluded |
| 19. | PD account | Diamond grading | Hyderabad | 19.1.06 to 25.1.06 | | 26 | concluded |
| 20. | PD account | Jewelry Designing | Hyderabad | 31.1.06 to 10.2.06 | | 14 | concluded |
| 21. | PD Account | Motor Rewinding & Transformer winding | Hyderabad | 19.12.05 to 18.3.06 | | 15 | concluded |
| | | Total | | | | 441 | |

Motivation campaigns:

| No. | Venue | Target group | Date | No. of persons motivated |
|-----|--------------------------------|--|----------|--------------------------|
| 1. | Gooty, Anantapur dt | Farmers, cultivators, entrepreneurs | 16.5.05 | 275 |
| 2. | Madanapalli | Women | 11.5.05 | 250 |
| 3. | Kakinada, EG dt | Women | 24.6.05 | 150 |
| 4. | Araku | Students of ITI | 24.6.05 | 200 |
| 5. | Shadnagar | BMM PG college | 15.7.05 | 400 |
| 6. | Nalgonda | General | 20.7.05 | 240 |
| 7. | Vijayawada | General | 22.7.05 | 125 |
| 8. | Tadepalligudem | General | 28.7.05 | 500 |
| 9. | Rajampet, Kadapa dt | General | 29.7.05 | 270 |
| 10. | Vizianagaram | Students of MVGR College of Engg | 4.10.05 | 200 |
| 11. | Nizampet, RR dt | Students of Gokaraju Rangaraju Institute of Engineering, Nizampet, RR Dt | 5.10.05 | 250 |
| 12. | Eluru | | 24.10.05 | 76 |
| 13. | Hyderabad | Women – Students of Kamala Nehru Polytechnic, | 23.11.05 | 320 |
| 14. | Vijayawada | Students of KL College of Engineering | 25.11.05 | 130 |
| 15. | Guntur | Students of RVR & JC College of Engineering, | 21.12.05 | 207 |
| 16. | Rajam | Students of GMR IT Engg College | 15.12.05 | 200 |
| 17. | Srikakulam | Students of Govt Polytechnic Srikakulam | 29.12.05 | 180 |
| 18. | Anantagiri, Nalgonda dist | Students of Engineering College, Nalgonda | 23.2.06 | 280 |
| 19. | Wanaparthy | | 19.2.06 | 124 |
| 20. | Anantapur | | 20.2.06 | 140 |
| 21. | Kurnool | | 21.2.06 | 85 |
| 22. | Paderu, Visakhapatnam district | Students of Govt Modern Residential Polytechnic | 8.2.06 | 190 |
| 23. | Medchal, RR district | Students of ITI and Velugu programme of | 24.2.06 | 200 |

| | | | | |
|-----|----------------------------|--|---------|------|
| | | Govt of AP | | |
| 24. | Khammam | General, with Lions club | 22.2.06 | 45 |
| 25. | Ongole | Govt Polytechnic | 21.2.06 | 150 |
| 26. | RR district, Ghatkesar | Anthony's PG College, final year students of MBA | 17.3.06 | 80 |
| 27. | BHEL township, Hyderabad | Students of Engg college, Polytechnics | 24.3.06 | 105 |
| 28. | Isnanpally, Medak district | Educated unemployed youth | 16.2.06 | 150 |
| 29. | Siddipet | Educated unemployed youth | 18.1.06 | 220 |
| 30. | Chirala | Do | 17.1.06 | 100 |
| | Total | | | 5802 |

Annexure III: Project profiles prepared during 2005-06

| New (18) | Updated (30) |
|--|----------------------------------|
| 1. angle and channel | 1. agriculture implements |
| 2. electronic flashers for automobiles | 2. aluminium furniture |
| 3. hardware maintenance and service centre | 3. Anti Corrosive Paints |
| 4. high temperature ceramic frit | 4. auto pistons |
| 5. liquor ammonia | 5. clarified grape juice |
| 6. metallurgical testing centre | 6. dal milling |
| 7. oil pull up leather | 7. coal briquettes |
| 8. packaging film for pharmaceutical packing | 8. coated abrasives |
| 9. Palm Rosa oil | 9. co-extruded multi layer films |
| 10. Pop Rivets | 10. copper ingots from scrap |
| | 11. cylinder blocks |
| | 12. decorative ceramic glaze |

| | |
|---|--|
| <p>11. roofing trusses</p> <p>12. rotary driers</p> <p>13. servicing of earth moving equipment</p> <p>14. servicing of mobile phones</p> <p>15. tooling – press tools, moulding tools, jigs and fixtures</p> <p>16. white staple pins</p> <p>17. steel door frames</p> <p>18. Garments- children’s wear</p> <p>Ancillary products</p> | <p>tiles/crockery</p> <p>13. eco friendly shoe uppers (leather)</p> <p>14. gas welding rods</p> <p>15. gun metal bushes</p> <p>16. high alumina refractories</p> <p>17. knitted collars</p> <p>18. leather shower proof garments</p> <p>19. metallic stearates</p> <p>20. methyl Salicylate</p> <p>21. mosquito coils</p> <p>22. non stick cookware</p> <p>23. Nylon and Acrylic Vests</p> <p>24. pre cast concrete manhole covers and frames</p> <p>25. pvc profiles</p> <p>26. quick lime</p> <p>27. scientific laboratory glass ware</p> <p>28. synthetic gem cutting and polishing</p> <p>29. table moulded building bricks</p> <p>30. tomato products</p> <p>alloy plugs for 2 wheelers</p> |
| <p>Total</p> | <p>53</p> |

Enterprises established by trainees of EDP/SDP

Motor Rewinding and Transformer Winding:

| S.No | Name of the Trainee | Name & address of enterprise M/s..... |
|-------------|----------------------------|---|
| 1. | G.V.L. Eswar Rao | Vasavi Enterprises, Near Sree Ram Community Hall, Behind Fever Hospital, Nallakunta, Hyderabad |
| 2. | S.A.N. B. chary, | Precision Engg works, Venkateswara Co-operative Industrial Estate, Opp IDPL, Balanagar, Hyderabad |
| 3. | M. Narendar Reddy | Sri Sakthi Electrical Motor Winding Works, Plot No. 10, Main Road, Opp Ranga Theatre, Shapurnagar, IDA, Jeedimetla, Hyderabad |
| 4. | K. Maheswar, | Sairam Electrical Works, Near Petrolpump, Old Bus stand road, Korutla, Karimnagar district |
| 5. | S V Narsiah | SV Electrical Works, LIG 572, Near Shivalayam, KPHB colony, Hyderabad |
| 6. | Md. Liyakat Ali, | H.No 10-47, Uppal, Peerzadiguda, |

| | | |
|-----|---------------------------|--|
| | | Hyderabad |
| 7. | M. Srinivas, | Sri Sai Srinivasa electrical works, No.2-145, Sobhana Colony, Road NO. 2, Balanagar, Hyderabad |
| 8. | M V Ravikumar | Sai Engineering Company, No. 12-13-523, Street No. 20, Nagarjuna Nagar, Tarnaka, Hyderabad |
| 9. | Parmesh Singh | Rahul Electrical Works, No. 14-10-1056, Lower Dhoolpet, Opp. Mahankali Temple, Secunderabad6 |
| 10. | CHVV Hanumanth Rao, | Prowork Electrical lines, 8-43-23-4, Besides Super Gas Godowns, Srinivas Colony, swaroonagar, Uppal, Hyderabad |
| 11. | M.S. Raju, | Skandan Electrical Works, 95, Sapthagiri Colony, Neredmet, Secunderabad |
| 12. | B Maruthi | Manikanta Electrical Winding Works, Srinivasa Road, 2-6-135, Korutla, Karimnagar |
| 13. | A venu Gopal | VL Electronics, Kameswara & Co complex, Shop No 4, opp Hotel sarovar, Rajgopalachari street, Vijayawada |
| 14. | Suresh Babu | Vision Electricals, 5-21/A, Sangeeth Nagar, Kukatpally, Hyderabad |
| 15. | YNV Hanumat Prasad | Anjali Electrical works, 6/15 Brodipet, Near Sridevi Nursing Home, Guntur |
| 16. | N Rameshwar Rao | Fibre crafts, Ventakeswara electricals, Near Indira Gandhi Statue, Thukaram gate, Secunderabad |
| 17. | K. Koteswara Rao, | Sales & Service, Secunderabad |
| 18. | K Kishore | Sri Venkatasai Enterprises, Shop No. 6, Plot no 10-6/1, Near Balanagar Public school, Vinayak nagar, Hyderabad |
| 19. | T Dayananda Chakravarthi, | Opp Jain Mandir, Gurbabadi Road Nizamabad |
| 20. | V. Chinna Rao | Veera Bhadra Swamy Electricals, H. No. 5-108, Markandeya Nagar, GR Road, shapurnagar, Hyderabad 55 |
| 21. | T Subramanyam | Sri Sai Electricals Basavayya Shopping Complex, Kollur, |

| | | |
|-----|---------------------|---|
| | | Guntur district |
| 22. | GN Suresh Kumar, | Motor Rewinding & Screen Printing, No. 31/c, Bansilalpet, Secunderabad |
| 23. | R Laxman | Kiran shoe Mart and Electricals Mandikunta vill, NP Bangar (PO) Khammam dist |
| 24. | N Venkateswar Rao, | Venkateshwara Electrical Near Indira Gandhi Statue, Tukaramgate, Secunderabad |
| 25. | Sri Veerachary | Veerabhadra Electrical Rewinding 24-45/4. kakathiya nagar, Ashoknagar, RC PUram, Hyderabad |
| 26. | T. Bhaskar Reddy | S. Kothapally, Peddacoraveedu, Prakasam district, |
| 27. | Alladi Vishnumurthy | Popular Power Devices, Nizampet Road, ASR Nagar, Hyderabad |
| 28. | SV Chandrasekhar, | Sai Winding works, Near NPC Ashoknagar, Hyderabad |
| 29. | | Sri Sree Electrical Winding Works, 8-126(2), Nallurivari Street, MM Donka, Ongole |
| 30. | Srinivasu | Sri Ganesh Electrical Works, Behind Bus stand, Kodangal Road, Tandur |
| 31. | Md. Jameel Ahmed | JK Motor Winders, 4131, Phase II, MIGBHEL, Hyderabad 32 |
| 32. | | Ratna Electrical Works, Shop NOs. 25- 62, Gandhi Road, Koratla, Karimnagar district |
| 33. | Aziz Baig | Kaboo's Electricals, Artr No.19/A. GPRQ Quarters, Indira Nagar, Gachibowli, Hyderabad |
| 34. | Md. Shakeel Ahmed | Maddur PO, Cherial M, Warangal district |
| 35. | Kollu Anil | Sri Laxmi Electrical Sales and Servicing, Indira Chowk, Huzurabad |
| 36. | G Ramesh | Ramesh Electrical Works, Somaraju Theatre complex, Opp. Vishnu Sai Autofinance, Cinema Road, Tuni |
| 37. | Sudarshan kumar | Sri Balaji Electrical Works, NO. 2-179, Dynamics colony, Meerpet, Saroornagar M, Hyderabad |

| | | |
|-----|------------------|--|
| 38. | Ravi Prasad | Meghana Electronic Voltage Stabilizers, 1-8-2/24/A. Surya Nagar, Chikkadpalli, Hyderabad |
| 39. | YLV Prasad Reddy | Sree Chennakesava Motor Rewinding VN Palli, Kadapa district |
| 40. | D. Venu gopal | Surya Electrical Works, NO. 1-5-49, Girni Gadda, Jangoan, Warangal district |

Units set up through intensive technical, managerial and other aMSEstance and through demonstration programmes.

| S. No | Unit Name and address | Activity |
|--------------|--|---|
| 41. | Vasu Enterprises, Railway Station Road, Saraswathi Nagar, Theegalaguttapalli, Karimnagar | Mfr of all kinds of Jute shopping bags, synthetic cloth bags, school bags, college bags |
| 42. | Sandeep Enterprises, H.No24-198, RR Nagar, IDPL Hyderabad | Jute crafts, bags |
| 43. | Swathi Fashions, Near Venkateswara Swamy Temple, Chandanagar, Hyderabad | Designing and fabrication of readymade garments |
| 44. | Femina Fashion boutique Road NO.10, RR Nagar, Old Bowenpally, Secunderabad | Designing and fabrication of readymade garments |
| 45. | GS Biofuels, Adilabad, | Biofuel unit to manufacture bio diesel |
| 46. | Raghava Foods, Ongole | Iodised salt |
| 47. | Prithvi Foods, Kondapalli, AP | Tomato powder |
| 48. | Satya products, Siddipet, Medak district | Chemical and herbal products |
| 49. | Sri Raghavendra Chemicals Pvt LTd, Shed No. 64/2, Bachupally Cross Roads, Hyderabad 72. Investment Rs.1.7 lakhs | Mfr of detergent cakes |
| 50. | Omkar Products, 9-4-30/A/93, MRNC Colony, Road NO. 7, Film Nagar, Hyderabad 33 | Scented phenyle, air fresheners, glass cleaner, and other cleaning agents |
| 51. | Annapoorna Chemicals, | Scented phenyle, washing and cleaning |

| | | |
|-----|--|---|
| | Plot No. 61, Sai Nagar West, Allwyn Colony, Kukatpally, Hyderabad | powder, liquid detergent, liquid soap, air fresheners, cleaning acid, disinfectants |
| 52. | AVH Industries Thammadapally village Bachannapet Mandal, Warangal district AP | Mirchi powder, haldi powder, dhaniya powder, etc |
| 53. | Shiv Shankar Enterprises, No. 8-7/2/C, Hemanagar Uppal, Hyderabad | Soap oil, scented phenyle, airfreshener, cleaning powder, etc |
| 54. | Kumar Chemicals, Aluru village, Chevella mandal, RR district | Liquid detergent, washing powder, cleaning acids, etc |
| 55. | Swarnandhra Detergents & Chemicals, Plot No. 188, Prasant Nagar, Kukatpalli | Detergent powder Cleaning powder |
| 56. | Malli chemicals P Ltd, 24-14-10, RV Nagar, 2 nd Street, Rajamundry | Washing powder, cleaning powder |
| 57. | S V suresh Kumar, 4-4-85, Suraram colony, Jeedimetla, Hyderabad | Detergent powder |
| 58. | Sri Sai Krishna Enterprises, LIG 89/2, IV Phase, KPHB Colony, Kukatpally , Hyderabad | Detergent powder, liquid soap, cleaning powder, white phenyle |
| 59. | DK Nageshwar Rao, Ameer pet, Hyderabad | Wax candles |
| 60. | Uttam Industries, ` A 56, Madhuranagar, Yousufguda, Hyderabad | Detergent powder, white phenyle, cleaning powder, liquid soap |
| 61. | Sri Lakshmi Ganapathi Works, Satavahana colony, KPB colony, Hyderabad | Detergent powder |
| 62. | Hanuman Scooter Works, Shop NO. 8 – 193, Main Road, Ghatkesar, RR dt | 2 wheeler maintainance & servicing workshop |
| 63. | Sri Siddhi Vinayaka Automobiles, Moulali, SP Nagar, Hyderabad | Do |
| 64. | SS Bikes Mechanical works | Do |

| | | |
|-----|--|----|
| | Kachiguda Kaman Theatre lane, Near Lal bungalow, Near Nimboli adda, Hyderabad | |
| 65. | Srinivasa Scooter works Near Rajdhani Hotel, Begum Bazar, Hyderabad | Do |
| 66. | Quick Scooter works, Opp IOB, CHikkadpalli, Hyderabad | Do |
| 67. | Sri THirumala Honda and Kinetic centre, 1-3-1026/1, Near MCH Garage, Gandhinagar Main Road, Lower Tank Road, Hyderabad | Do |
| 68. | Perfect Auto Works, SRT 219, Jawahar Nagar, Opp Vasu Arts, RTC X roads, Hyderabad | Do |
| 69. | Om Sri Durga Scooter Works, Beside Balaji Bajrang Sweet hane, Narayanguda, Hyderabad | Do |
| 70. | Dwija Auto Needs, Near Uppal Bustop, Uppal Hyderabad | Do |
| 71. | Bike servicing works, Op Chintal vegetable market, CHintal, Hyderabad | do |

Seven trainees of EDP on 2 wheeler servicing found employment as supervisors/mechanics with Hero Honda authorized workshops. Four candidates of EDP in Auto electricals have found placements with workshops of Volvo, Maruthi, Mercedes, and Tata.

SSSBs established by trainees of SDP in Repairing and Maintenance of Mobil phones

| S.No | Name and address of the trainee | Name & address of the unit M/s.... |
|------|---------------------------------|---------------------------------------|
|------|---------------------------------|---------------------------------------|

| | | |
|-----|--|--|
| 1. | T. Deva Kumar, Adilabad | Diamond Cell, Market road, Mancherial, Adilabad district |
| 2. | B. Praveen, Warangal | Ganesh Watch and Electronics, Main Road, Kazipet, Warangal district |
| 3. | U Krishna , Karminnagar district | 7-2-1449, 81, N colony, Godavarikhani, Adilabad |
| 4. | Ms. Oja Reddy, Hyderabad | Saidatla Mobile Care, Srirama Colony, SR Nagar, Hyderabad |
| 5. | R. Veerabhadra Rao, Secunderabad | Johnson Electronics, Safilguda, Hyderabad |
| 6. | G. Dasrath, Hyderabad | Maruthi Mobiles, Opp. Shadan College, Khairatabad, Hyderabad. |
| 7. | Shaik Jakeet Ahmed Ongole | Cell Zone, Behind Gopi Studio Lane, Ameerpet, Hyderabad |
| 8. | A. Rajnikant, Ongole | Working with Nokia Priority Dealer, Hyderabad |
| 9. | Daniel Nicodemus, Samarlakota, EG district | Zion Watch Co PDP Road, Samarlakota, EG district |
| 10. | Azhar Khan, Shamirpet, RR district | 1-12, Shamirpet, Hyderabad |
| 11. | B. Jayavardhan Rao, Hyderabad | 8-2-682/32/174, Banjara Hills, Road No.13, Hyderabad |
| 12. | Irshaduddin, Nirmal, Adilabad district | S.S. Cellular World, Opp. Bus Stand, Nirmal, Adilabad dist |
| 13. | Bal Raju, Nalgonda | Marsoor V Nakrekal M, Nalgonda dist |
| 14. | Janardhan, Bhimavaram | 17-8-8, Gunesthala Veedhi, Beside Maruthi Theatre, Bhim avaram |
| 15. | Vimal Chand Jain | Working at RB Connections Secunderabad |
| 16. | A. Upendra, Nalgonda district | Own unit at Nakrekal, Nalgonda district |

| | | |
|-----|---|--|
| 17. | D. Somulu, Bhadrachalam | Shop No. 5, New Complex, UB Road, Bhadrachalam, - own unit |
| 18. | Md. Anwar Khan Hyderabad | Cell Trendz Near State Home, Ameerpet, Hyderabad |
| 19. | Feroz Khan, Medak | Own unit at 3-74, VIII, Gajwel, Medak district |
| 20. | M. Subrahmanyam Naidu, Cuddapah | Oun unit at 3/119, YBN Palli, Rajampet, Cuddapah district |
| 21. | Ravi Kiran | Rajarajeswari Cell Point, Opp Bus Stand, Anemoor, Karimnagar district |
| 22. | V Rajsekhar, Khammam district | Sai Electronics, Kothagudem, Khammam district |
| 23. | Sandeep Jain, Hyderabad | Kaluvapura Centre, Mandapeta, EG district |
| 24. | P Lakshmi Narayana, Tiruvuru | Working at Sai Datta Cell Service, Srinivas Colony, SR Nagar, Hyderabad |
| 25. | N. Bhaskar Damodar Rao, Bodhan | Own unit at Shankarnagar, Hodhan, Nizamabad district |
| 26. | S. Madhukar, Karimnagar | Murphy Mobile Care, Opp Laxman Orthopedic, CVRN Road, Karimnagar |
| 27. | Ghouseuddin Warangal | Working for matrix Telecom Services, Ameerpet, Hyderabad |
| 28. | Ch. Krupa Rao, Kurnool district | G/356, Srisailam Project, Kurnool district |
| 29. | E. Chandrasekhar Reddy, Nalgonda district | Own unit at Gudimalkapur, Narayanapuram, Nalgonda district |
| 30. | Indra Prasad, Guntur district | Working at Murphy Telecom Services, Ameerpet, Hyderabad |
| 31. | S. Vikas, Karimnagar district | Working at Rajarajeshwari Cell Point, Nizamabad district |

| | | |
|-----|-------------------------------------|--|
| 32. | M. Narasimha chary, Warangal | Working at Millenium Mobile Care, Jangaon X Roads, Warangal district |
| 33. | Srinivasa Koundinya, Gadwal, | Srilakshmi Computer Education, near TTD Kalyan Mandapam, Rajiv Chowk, Gadwal, Mahaboobnagar district |
| 34. | K. Damodar Reddy, Nalgonda district | Own unit at 6-112/3, Shivalayam Street, Nakrekal, Nalgonda district |
| 35. | BP Hussain, Hyderabad | Working at Greetwell, Miyapur corss roads, Hyderabad |
| 36. | BN Malleswari, Mylavaram | Own unit at Mylavaram, Krishna district |
| 37. | U Madukar, Secunderabad | Oun unit at 2-42690, F/30, D.1266, Nallagutlam, Ramgopalpet, Secunderabad |
| 38. | J. Inthiyaz, Anantapur district | Working at Matrix Cell World, Kadiri, Anantapur district |
| 39. | J. Ram Mohan Reddy, Hyderabad | Own unit at 8-3-225/624, Yousufguda, Rahamatnagar, Hyderabad |
| 40. | P. Vasudeva Rao, Srikakulam | Working at Sri Sai Cell Care, Palakuda Road, Opp Navayuga Talkies, Srikakulam |
| 41. | B. Ravi, Nizamabad | Techno Electronics Janeeply X Roads, Narsipet, Nizamabad |
| 42. | V. Venu, Karimnagar | Own unit at Vemulavada, Karminagar district |
| 43. | K. Venkateswarlu, Nalgonda district | Own unit at 1-4-81/M, Canara Bank Road, Suryapet, Nalgond district |
| 44. | M. Vijaya kumar Kurnool district | Anupama fancy and book store, Sanjeev Nagar, Opp Ramalayam, Temple, Nandyal |

| | | |
|-----|---|---|
| 45. | Md. Fayaz Hyderabad | Working at Cell Trendz, Near State Home, Hyderabad |
| 46. | E. Kumaraswamy, Adilabad district | Sri Rama Cell World Shop NO. 10-5-434, Tukaramgate, Secunderabad |
| 47. | Md Muyeed, Nellore | Own unit at 7-8-6(A), Kapu Street, Near Telephone Exchange , Kovvur |
| 48. | Ms. B. Sudheeshna, Secunderabad | Working at Nokia Priority Dealer, Hyderabad |
| 49. | Md. Firoz, Kadiri, Anantapur district | Own unit Matrix Cell Works, Madarasa Complex, College Road, Kadiri |
| 50. | Pathan Ayub Khan Lathur, Maharashtra | Own unit at Lathur, Maharashtra |
| 51. | B. Raghu, Hyderabad | Sri Sai Cell Service, T- 14/1, Sri Ram Nagar colony, Near Uppal Bus Depot, Hyderabad |
| 52. | G. Jaganath, Hyderabad | Own unit at Delta Chambers, Ameerpet, Hyderabad |
| 53. | Gokul Kumar, Madanapalli | Own unit at 17/455, NVR Street, Madanapalli, Chittoor district |
| 54. | K Naveen Kumar, Srikakulam | Sri Sai Cell Care, Palakuda Road, Opp. Navayuga Talkies, Srikakulam |
| 55. | Chandan kumar | Own unit at Tekkali, |
| 56. | K Satish Chandra Gudivada, Krishna district | Own unit at 14/84 Maddivari Street, Gudivada |
| 57. | Lenin Bapireddi Induri Guntur | Own unit at Madde(P)Muppala (M), Guntur district |
| 58. | Zabeeuddin, | Working at Jadish Market |

| | | |
|-----|-----------------------------------|---|
| | Hyderabad | Abids, Hyderabad |
| 59. | Gowtham Kumar Reddy, Hyderabad | Own unit at CHintal, HMT colony, Hyderabad |
| 60. | Vikram Babu, Secunderabad | Own unit at 1-33-95, Kodakpura, New Bowenpally, Secunderabad |
| 61. | Rajender Reddy, Warangal | Own unit at Warangal, near Bus stand |
| 62. | GRS Balaji, Guntur | Own unit at Flat NO.509, Golden Homes, Opp Jute Mill, Pattabhipuram,, Guntur |
| 63. | G Prabhakar Rao, West Godavari dt | Vijay Electronics, Near MK Granites, Tadepalligudem |
| 64. | K Samara Simha Reddy, Nandyal | Surekha Electronics, Shop No. 16, Banagathula Complex, Srinivasa Nagar, nandyal |
| 65. | G Ashok Kumar, Vetapalem | Working with Murphy Telecom Services, Ameerpet, Hyderabad |
| 66. | Ch Narsiah | Own unit at 4-1, Basheerabad Vill, Kammanarpalli (M), Nizamabad |
| 67. | P Arvind, Nizamabad | Ajay Mobiles, opp Shivaji Nagar, Raja Rajendra Talkies, Nizamabad |
| 68. | V. Sridhar, Karimnagar | |
| 69. | V Sridhar, Karimnagar | Working at New Mobile care, Near Malleswari theatre, Cinema Road, Adilabad |
| 70. | L Manohar, Cuddapah | Own unit at Mangampet, Kodur Mandal, Cuddapah dt |
| 71. | Illiaz Khan, Vijayawada | Own shop at 31-1-5?B, Krishna Sai building, Eluru Road, Vijayawada |
| 72. | Paras Mehta, Hyderabad | Mehta Collections, Shop NO. 1, Sai Plaza, Opp |

| | | |
|-----|---|--|
| | | Bank of Maharashtra |
| 73. | P. Sai Venkatesh, Ongole | Working at Rafe's Mobile Care, Ganugupalem, Ongole, Prakasam dt |
| 74. | Ch. Satish, Nizamabad district | Working at SIM tech, Madhapur, Hyderabad |
| 75. | S. Prakasam, Warangal district | Own unit at 6-2-6/2, Jyothi Nagar, Jangoan, Warangal |
| 76. | S.A. Faiaz, Anantapur dist | Gao Electronics, Madeena Masjid complex, Dharmavaram |
| 77. | K Mahesh, Hyderabad | Gayathri Mobiles, beside Venkateswara Temple, Moinpura, Siddipet |
| 78. | Kamalanath Reddy, Gannavaram, Krishna district | Own unit at 8/97, Near HP Gas company, Gannavaram, Krishna district |
| 79. | K Surendranath, Kurnool district | Working at Nokia showroom at Kurnool |
| 80. | Shaik Khadeer Basha, Cuddapah, | Own unit at 4/402, RV nagar, Cudapa |
| 81. | G. Sreedhar Kanth, Hyderabad | Working as faculty at Siva Computers, Ameerpet |
| 82. | Ahmed Abdul Rafi, Hyderabad | Own unit at 7-1- 209/1/4, Beside Satya Theatre, Ameerpet, Hyderabad |
| 83. | Md Pervez, Hyderabad | Oun unit at 9-5-102/A, Renderguda, IB Lines, Gandipet, Hyderabad |
| 84. | Md Sartaj Khan, Hyderabad | Own unit at 1-9-294, Street NO. 7, Vidyanagar, Hyderabad |
| 85. | G. Ramesh Babu, Krishna district | Working at Sri Sai Cell World, Mancherial, Adilabad district |
| 86. | B. Naresh, Guntur district | Murphy Telecom Services, Rahmat Complex, Ameerpet, Hyderabad |

| | | |
|-----|--|--|
| 87. | G. Ganapathi Raji, WG district | Own shop near Telephone Exchange, Tadepalligudem, WG district |
| 88. | Md Sayeeduddin Ather, Hyderabad | Own shop at 18-11- 299/130, Yakatpura, Hyderabad |
| 89. | N. Sudarshan Reddy, Cuddapah district | Sudha Cell Point, 12/42/A K. Street, Prodattur, Anantapur district |
| 90. | M. Kiran Kumar, Secunderabad | Venkateshwara Communications, Anand Bagh X Roads, Neredmet, Hyderabad |
| 91. | Y Remesh Reddy | Own unit at 1-6-180, Hanumanwada, Bhongir, Nalgonda district |
| 92. | P santosh | Own unit at 1-6-180, Hanumanwada, Bhongir, Nalgonda district |
| 93. | V. Venu, Karimnagar district | Own shop at Vemulawada, Karimnagar district |
| 94. | Syed Burhanuddin, Saidabad colony, Hyderabad | A to Z electronics, Dilsukh Nagar, Hyderabad |

**Officers on roll at MSME-DI, Hyderabad and Br, MSME-DI,
Visakhapatnam
as in May 2005**

| | |
|---------------------------|---|
| Shri A. R. K. Rao, | Director |
| Shri K. L. Rao, | Dy. Director (Ancillary/Mech) |
| Shri Arvind Patwari, | Dy. Director (Mech) & Cluster Development Executive, Fan Cluster |
| Shri D. Chandrasekhar | Dy. Director (Chemical) & Drawing & Disbursing officer |
| Shri Anand Kumar | Dy. Director (Electronics) |
| Shri K. Jayachandiran | Dy. Director (G&C, TRC, SENET) |
| Shri M. Srinivasulu | Dy .Director (IMT) |
| Shri VV Prasad | Asst Director (Chem) |
| Shri M. Ravinder, IES | Asst. Director (Economic Investigation Production Index) |
| Shri PK Das | AMSEstant Director (Glass & Ceramics) |
| Shri B. Sarat Kumar | AMSEstant Director (G&C) |
| Shri S. Narasimha Murthy | AMSEstant Director (Mech) |
| Shri K. Macharaja | AMSEstant Director (IMT) |
| Shri R V Rajgopal | AMSEstant Director (Metallurgy) |
| Shri A Suresh | AMSEstant Director (Mechanical) |
| Shri KP Prasanna Rao | AMSEstant Director (Mechanical) |
| Shri S. Srinivasa | AMSEstant Director (Mechanical) |
| Shri A. Ram Mohan Rao | AMSEstant Director(Economic Investigation) |
| Shri S. Krishna | AMSEstant Director (Economic Investigation) |
| Smt. K R Rajeshwari | AMSEstant Director (Economic Investigation) |
| Shri P. Harinadh | AMSEstant Director (Production Index) |
| Shri K C Choudhary | AMSEstant Director (L/F) |
| Shri SV Dasrath | Investigator (G&C) |

| | |
|---------------------|---------------------|
| Shri MC Madhu Kiran | Investigator (Chem) |
| Kum. Kayal Vizhi | Investigator (Food) |

Br. MSME-DI, Visakhapatnam

| | |
|----------------------|---|
| Shri KRK Prasad | Dy. Director (Mech), i/c Br. MSME-DI |
| Shri Vijay Kumar | AMSEstant Director (Chem) |
| Shri M. Kalebu | AMSEstant Director (Economic Investigation) |
| Shri G. Raghuram | AMSEstant Director (IMT) |
| Shri Subhash Ingewar | AMSEstant Director (Met) |
| Shri Appalraju | AMSEstant Director (Mech) |
| Shri DVSS Murthy | Investigator (Hos) |
| Shri K Venkat Rao | |

Field Testing Station, Sanatnagar

| | |
|-------------------------|---------------------------|
| Shri D. B. Chakravarthy | AMSEstant Director |
| Shri V. Yuvaraj | AMSEstant Director (Mech) |
| Shri Nagesh | AMSEstant Director (Met) |

**SMALL INDUSTRIES SERVICE INSTITUTE
HYDERABAD**

HIGHLIGHTS OF ACTIVITIES DURING 2005-06

| S.No | Activity | Achievements | Additional information |
|------|---|--|---|
| 1 | Entrepreneurship Development Programmes | 26 under sanctioned programmes – 734 trainees 6 under PD Account programmes – 139 trainees | 152 enterprises have been set up by trainees during the year. They include SSSBEs in mobile phone servicing, 2 wheeler servicing, and those who found placements in other units |
| 2 | Management Development Programmes | 24 under sanctioned programmes training 661 persons 2 under PD Account programmes training 74 persons | New courses like Supply Chain Management , Call Centre Executive Training, and Enterprise Resource Planning , etc. were introduced |
| 3 | Skill Development Programmes | 21 programmes were conducted thereby training 441 persons | New programmes like water and food analysis, chemical instrumental analysis, diamond grading, gold appraisal etc were introduced |
| 4 | Motivation Campaigns | 30 campaigns were organized, to motivate 5802 persons | Target group included educated unemployed youth, engineering college students, women, and persons belonging to weaker sections of the society. |
| 5 | Seminars and Workshops | In the areas of IPR, Bio technology, Bio diesel, Improved Productivity Techniques, ISO 9000 Management Training, Packaging for exports, Awareness of CLCSS scheme of GoI etc | |

| | | | |
|----|-------------------------------|---|--|
| 6 | Cluster Development programme | Members of fan cluster formed an Association Buyers-Sellers Meets were organized in Dubai and Colombo for business development. Good response was received A new fan model, which saves on cost of production and gives more sweep was developed with the help of a German Expert | |
| 7 | Vendor Development Programme | 2 programmes, one at National Level and one at State Level were organized for PSUs in the country, like, South Central Railway, HMT, HAL, etc | Business enquiries worth Rs. 7 crores were generated. 750 persons participated in the exhibition |
| 8 | Export Promotion | 10 MSME units were facilitated to participate in International Trade Fairs Programme on Packaging for Exports was organized | |
| 9 | Publications | 53 project profiles, 5 status reports, 4 directories, District Industrial Potentiality Survey Reports of 4 districts and a state profile were prepared | |
| 10 | Revenue earning | A revenue of Rs. 1,08,31145 was earned during the year | An increase of 47% over the last year was recorded |